

# The BizScalers Monthly Marketing Worksheet

Month: \_\_\_\_\_

## Goals for this Month

## Target Date Done

- |          |       |                          |
|----------|-------|--------------------------|
| 1. _____ | _____ | <input type="checkbox"/> |
| 2. _____ | _____ | <input type="checkbox"/> |
| 3. _____ | _____ | <input type="checkbox"/> |

## Where Are You Stuck

- Generating Leads    Creating Content    Nurturing Leads    Getting meetings    Closing sales

## Strategies for this Month

- Networking    Referrals    Direct Contact/KIT    Online    Joint Ventures/Alliances  
 Writing    Speaking    Promotions/PR    Advertising    Social Media

## Tactics for Attracting More New Clients this Month

## Target Date Done

- |           |       |                          |
|-----------|-------|--------------------------|
| 1. _____  | _____ | <input type="checkbox"/> |
| 2. _____  | _____ | <input type="checkbox"/> |
| 3. _____  | _____ | <input type="checkbox"/> |
| 4. _____  | _____ | <input type="checkbox"/> |
| 5. _____  | _____ | <input type="checkbox"/> |
| 6. _____  | _____ | <input type="checkbox"/> |
| 7. _____  | _____ | <input type="checkbox"/> |
| 8. _____  | _____ | <input type="checkbox"/> |
| 9. _____  | _____ | <input type="checkbox"/> |
| 10. _____ | _____ | <input type="checkbox"/> |

## Tactics for Establishing More Credibility/Expertise this Month

## Target Date Done

- |          |       |                          |
|----------|-------|--------------------------|
| 1. _____ | _____ | <input type="checkbox"/> |
| 2. _____ | _____ | <input type="checkbox"/> |
| 3. _____ | _____ | <input type="checkbox"/> |
| 4. _____ | _____ | <input type="checkbox"/> |
| 5. _____ | _____ | <input type="checkbox"/> |

## Tactics for Closing More Business this Month

## Target Date Done

- |          |       |                          |
|----------|-------|--------------------------|
| 1. _____ | _____ | <input type="checkbox"/> |
| 2. _____ | _____ | <input type="checkbox"/> |
| 3. _____ | _____ | <input type="checkbox"/> |
| 4. _____ | _____ | <input type="checkbox"/> |
| 5. _____ | _____ | <input type="checkbox"/> |

**Reward for Achieving The Above Goals:** \_\_\_\_\_