

# Strategy: Core Values List

Acceptance  
Accomplishment  
Accountability  
Accuracy  
Achievement  
Action  
Alignment  
Appreciation  
Authenticity  
Balance  
Caring  
Change  
Cleanliness  
Coherence  
Collaboration  
Commitment  
Community  
Competency  
Competitiveness  
Connectivity  
Consistency  
Continuous Improvement  
Cooperation  
Creativity  
Curiosity  
Customer Satisfaction/Service/ Experience  
Dependability  
Development  
Diligence  
Diversity  
Education  
Effectiveness  
Efficiency  
Energy  
Entertainment  
Enthusiasm  
Excellence  
Fairness  
Flexibility  
Freedom  
Fun  
Generosity  
Gratitude/Gratefulness  
Growth  
Harmony  
Honesty  
Humility  
Imagination  
Inclusivity  
Initiative  
Integrity  
Intelligence  
Innovation  
Justice  
Kindness  
Knowledge  
Laughter  
Life-long Learning/Learning  
Loyalty  
Mastery  
Mindfulness  
Nimbleness  
Objectivity  
Openness  
Optimism  
Originality  
Passion  
Performance  
Personal Learning  
Perseverance/Persistence  
Playfulness  
Politeness  
Positive Attitude/Positivity  
Pragmatism  
Precision  
Proactivity  
Productivity  
Professionalism  
Promptness  
Quality  
Relevance  
Reliability  
Resourcefulness  
Respect  
Responsibility  
Responsiveness  
Results  
Safety  
Security  
Service  
Simplicity  
Speed  
Stewardship  
Sustainability  
Synergy  
Teamwork/Team  
Technology  
Timeliness  
Transparency  
Trust/Trustworthiness/Truthfulness  
Uniqueness  
Wisdom